

Indian Food Processing Industry 2008

Description: The 'Indian Food Processing Industry' report covers an overview of the global food processing industry along with the position of the Indian food processing industry in the global scenario. The report lays out the dynamics of the industry, market segments, the size and growth along with the challenges and opportunities. This will facilitate the client in understanding the potential opportunities of the growing Indian food processing industry.

About the Industry:

During the period 2006-07, the Indian food processing industry witnessed growth from 7% to 13.1%. As a result it is hailed as the 'sunshine industry' in India. The food processing industry has emerged as one of the major driver of economic growth and is expected to continue in future. Growing economy, surplus food and a shift in the consumption pattern, from cereals to more varied and nutritious diet of fruit and vegetables, milk, fish, meat and poultry products has been the key factors behind the growth of the sector. At present, the industry is seeking for investments to create necessary infrastructure, state-of-the-art-technology and expand production facilities to match the international quality and standards. Additionally, Indian Government's proactive measures like de-licensing of the sector, several duty and tax relief, financial assistance for infrastructure building and setting up of food processing units is expected to benefit the sector.

Research Methodology Used:

-Information Sources

The information has been gathered from authentic and reliable sources like Government Agencies, Trade associations, Trade journals, Industry portals Newspapers, White papers and Books. The data is also sourced from paid databases.

-Analysis Method

The methods of Historical Trend Analysis, Ratio Analysis, and Cause and Effect Analysis have been used.

Prospective Target Audience:

-Players from the PE/VC industry

-Consulting firms (looking for aggregated information that validates their own findings)

-In-house strategy teams of companies that operate in the individual industry sectors or that seek to enter these sectors.

Scope of the report:

-The report covers an overview of the global food processing industry along with the position of the Indian food processing industry in the global scenario.

-The report will focus on the dynamics of the industry, the market segments, the growth of the sectors in India and what are the challenges and opportunities that the industry is facing. On the competitive landscape, the report lays out the major food processing companies that functions within the Indian industry and the strategies these companies are following to capture the major chunk of the market share.

-The concluding part of the report covers the drivers of the industry and the future prospects of the food processing industry in India.

Green revolution has transformed India from a land of shortage to a land of surplus. India is presently the world's second largest producer of food, and has the potential of being the biggest with developing food and agricultural sector. Growing economy, surplus food and changing lifestyle has shifted the consumption pattern, from cereals to more varied and nutritious diet of fruit and

vegetables, milk, fish, meat and poultry products. This gradual progression has given rise to the food processing industry in India. The food processing sector in the country with its vast potential has emerged as one of the major driver of economic growth and is often hailed as a sunrise industry.

Interestingly, the fact is while the country's GDP growth rate had increased from 3.5% in 2002-03 to 9% in 2006-07; the food processing sector has grown from 7% to 13.1% during the same period. However, market experts are of the opinion that in future, the food products is going to contribute majorly towards India's GDP growth.

India's food processing sector primarily covers fruit and vegetables; meat and poultry; dairy products, alcoholic beverages, fisheries, plantation, grain processing and other consumer product groups like confectionery, chocolates and cocoa products, Soya-based products, mineral water, high protein foods etc.

India presently accounts for less than 1.5% of international food trade, which indicates that both investors and exporters are yet to gain more from the Indian food processing industry. The industry requires about Rs 29,000 crore in investment over the next five years to create necessary infrastructure, state-of-the-art-technology and expand production facilities to match the international quality and standards. To promote the sector, the Indian government had taken several steps such as de-licensing of the sector, several duty and tax relief, financial assistance for infrastructure building and setting up of food processing units.

It is expected that in future bulk investments and modern food processing technologies are going to turn the fortune for Indian food processing industry. The sub-sectors such as soft-drink bottling, confectionery manufacture, fishing, aquaculture, grain-milling and grain-based products, meat and poultry processing, alcoholic beverages, milk processing, tomato paste, fast-food, ready-to-eat breakfast cereals, food additives, flavours etc will become the driving force behind the Indian food processing industry.

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 - Indian Food Processing Industry

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 - Market Size and Growth
 - Opportunities and Challenges

 - Current Scenario & Trends

 - Competitive Landscape
 - Competitive Analysis
 - Major Players

 - Porter's Five Forces Model

 - Future Outlook

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